

LOOLOO KIDS

The CTV channel for kids

goldvertise



THE
Magic Fairy Tales
COLLECTION

lea and pop

22 M.
ad requests /
month

312 M.
Views

More than
16 M.
watch time
hours

The CTV Channel for Kids

With an extensive collection of songs, stories and games, the content of LooLoo Kids is designed to entertain and inspire children of all ages.

A sense of imagination, creative exploration and critical thinking are encouraged.

The success of the YouTube channel can now be seen on CTV!

Here you can watch a LooLoo Kids [video!](#)

Learning & Entertainment

- 100% Music
- 100% Animation
- 100% Pre-School!

Cheerful and catchy songs are accompanied by colorful pictures and lovable characters that take children on exciting adventures.

Valuable lessons about manners, the weather, the alphabet and much more.

Pre-School Kids and Parents

Target group: Early Pre-school+ kids of age 2-7 and their parents / heads of household

Core target group: kids age 2-4

57% women and 43% men

Average length of stay in 2024 for children aged 4-14 approx. 194 min./day and for the target group of women aged 25-45 approx. 109 min./day

Now on
Samsung TV
Plus and
Youtube!

Source: LooLoo Kids