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TV Media Kit 2027



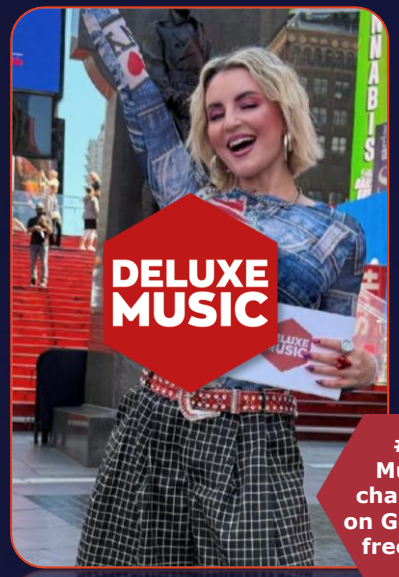
October 2026

New in the portfolio:
More music. More target audiences.
More TV reach.

NEW from January 2027!

3 new channel brands enrich our portfolio in 2027! With DELUXE MUSIC and SCHLAGER DELUXE, our AGF-measured channel portfolio is growing alongside AXN Black and AXN White for additional measurable reach and new target audience-specific booking options.

Pop & Mainstream



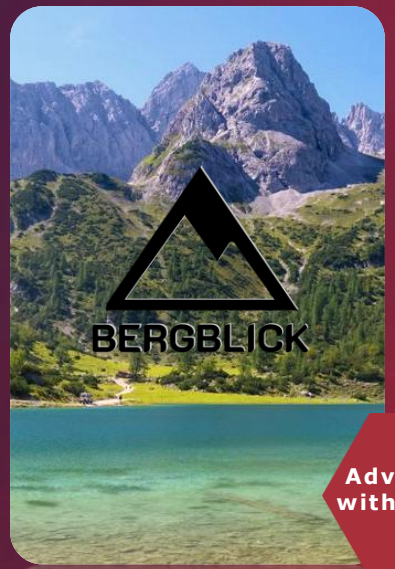
#1 Music channels on German free TV!

Schlager & Deutschpop



Where good mood is at home!

Nature, Mountains & Outdoor



Adventure with a view

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Agenda

01 Goldvertise TV Portfolio Overview and Channel Positioning

02 Rates

03 Entertainment

04 Travel & Enjoyment

05 Sports & Action

06 Guides & Knowledge

07 Music

08 GTC

09 Your contact persons

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Special Interest TV at Goldvertise

Enter the world of TV with us!
With passion and professionalism, we offer the parallel marketing **of pay-TV and free TV** in Germany.
Our inventory includes **strong channel identities** and **high-quality, clearly defined target audiences**.
Our channels connect advertisers with highly engaged audiences while minimizing audience wastage.



High attention & strong target audience orientation



Intentional TV viewing



Low Scatter losses



Attractive Price/ Performance ratio

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Diverse and high-quality TV content...

We offer over 40 special interest channels in five genres.
Just click on the logo and learn more about the channels.

Entertainment

Travel & Enjoyment

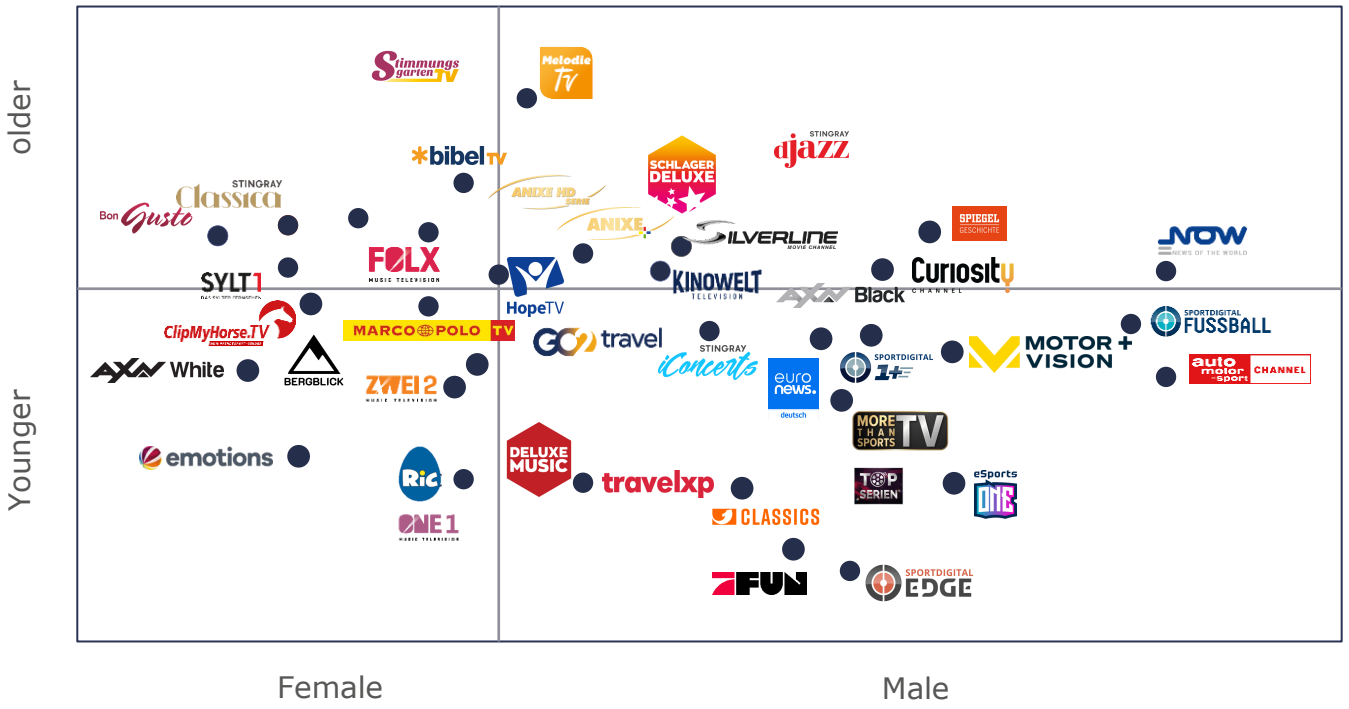
Sports & Action

Guides & Knowledge

Music

© Copyright, Goldvertise Media GmbH

… with clearly defined target audiences…



- Our special-interest channels combine distinctive channel brands with clearly defined target audiences.
- Clearly defined audiences in premium environments with short advertising breaks.
- Low audience wastage

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… transparent for your planning in cooperation with AGF and AEOS

AGF measured channels

AXN Black

AXN White

DELUXE MUSIC

SCHLAGER DELUXE

AEOS measured channels

7FUN

emotions

CLASSICS

SILVERLINE MOVIE CHANNEL

ANIXE

SYLT1 DAS SYLTER FERNSEHEN

KINOWELT TELEVISION

ANIXE HD SERIE

eSports ONE

SPORTDIGITAL FUSSBALL

SPORTDIGITAL 1+

HopeTV

bibel TV

euronews. deutsch

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Rates

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Consistent pricing across all channels in the portfolio

Standard rates and pricing model

Standard

01	Breaker
21	LIVE Environment

Linear spot prices
The spot price is calculated linearly on the basis of the 30" price
(Exceptions: kabel 1 Classics, Pro7 FUN, Sat.1 emotions)

OTC Mandatory Information
Only 2 seconds are charged for the broadcast of the OTC mandatory information in the case of advertising for medicinal products within the meaning of Section 4 (3) HWG up to a notice length of 5 seconds.

Special forms of advertising

68	Super Spot (SUS)
77	Infomercial (INF)
78	Exclusive advertising block (EWB)

Awards Special Advertising Forms & Sponsorships
The spot price is calculated linearly on the basis of the 30" price with the following surcharges: SUS and EWB: 40%; Sponsorships 50%; Infomercials on request

Sponsorships

91	Sponsoring Opener (SO)
92	Sponsoring Gleich (SG)
93	Sponsorship Now (SJ)
94	Sponsoring Closer (SC)

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Prominent placements outside the classic advertising block

Special advertising forms at a glance

Exclusive commercial block

Exclusive single spot between two advertising blocks.



Super Spot

Prominently placed standalone spot with its own branded bumper.



Informercial

Extended commercial format for detailed product presentations.



Sponsorship Positions

Sponsorship Opener
before the program

Sponsoring Coming Up
at the transition to the commercial break

Sponsoring Now
after the commercial break, before the program

Sponsorship Closer
after the program



Opener
"This show is presented by ..."

Soon
"It's about to continue with ..."

Now
"Now we continue with ..."

Closer
"This show was presented by..."

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Entertainment channel portfolio

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Entertainment

11 channels

Series & feature films

Free and Pay TV

The **Entertainment Portfolio** reaches diverse, highly engaged audiences in a relaxed lean-back viewing environment.

Action, Drama, Crime, Comedy, Horror, Family & Kids... Popcorn cinema evenings full of excitement and emotions with the best films of all time await you, as well as German premieres of the latest series highlights made for binge-watching.



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AXN Black

Welcome to the club

- The action & entertainment channel with top-class US hit series, gripping action and exciting crime series.
- **Series highlights such as Yellowstone starring Kevin Costner and long-running favorites such as Chicago P.D. premiere exclusively in Germany on AXN Black.**



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AXN Black

Structure and prices

Pay TV

Facts and figures

Gender

45% 55%

Core target audience

E 25-49 years

Distribution

Cable

IPTV

MAGENTA TV

vodafone

sky

waipu.tv

prime video

30-second spot prices

Pay attention to seasonal spot prices

Time slot	Gross spot price	
	Mon-Fri	Sat+Sun
06-09 a.m.	90.00 €	90.00 €
9 a.m. - 1 p.m.	120.00 €	120.00 €
1-5 p.m.	165.00 €	165.00 €
5-8 p.m.	165.00 €	195.00 €
8-11 pm	195.00 €	300.00 €
11-1 a.m.	195.00 €	240.00 €
01-06 a.m.	30.00 €	30.00 €

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, AXN Black

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AXN Black*

59% of the AXN Black audience is E 14–59 – with 36 minutes of dwell time and program peaks of up to 3.0% MA.

KUM. NET REACH
3.0 %
6 months | E14-59

SHARE E14-59
59 %
to the audience

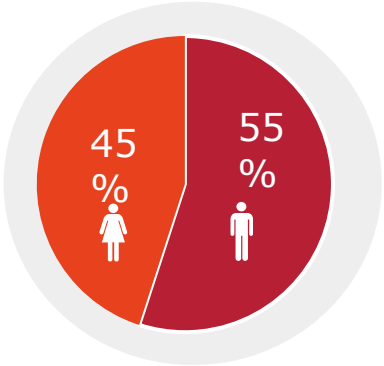
MA14-59
0.07 %
⌀ Market share

DWELL TIME
36 min.
⌀ per viewer / day

target audience FOCUS
E 25-49 years

DISTRIBUTION CHANNELS
MAGENTA TV · waipu.tv · sky · prime video · vodafone

GENDER DISTRIBUTION (E 14+)



AFFINITIES



Affinity Index | TV Total = 100



PEAK MARKET SHARE
3.0 %
Preacher



PEAK MARKET SHARE
2.5%
The Border



PEAK MARKET SHARE
2.2%
Sea Patrol

Source: AGF Videoforschung; AGF SCOPE 1.16; 01.03.2026–31.08.2026; Market standard: TV or moving image per evaluation; Package number 18291 from 08.09.2026.
* Measurable via AGF since 01.01.2026

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AXN White

Outstanding European series

- Premium European productions make their German-language TV debut on AXN White.
- Successful series: Jane Austen's Sanditon, Call the Midwife or the Italian series Doc – It's in your hands.



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AXN White

Structure and prices

Pay TV

Facts and figures

Gender

66% 34%

Core target audience

F 30-59 years

Distribution

Cable

IPTV

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	135.00 €
1-5 p.m.	150.00 €
5-8 p.m.	180.00 €
8-11 pm	330.00 €
11-1 a.m.	225.00 €
01-06 a.m.	30.00 €

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AXN White*

35% of the AXN White audience is E 14–59 – selected series environments achieve up to 2.0% market share.

CUMULATIVE NET RW

0.7 %

2 months | E14-59

SHARE E14-59

35 %

to the audience

MA14-59

0.03 %

⌀ Market share

DWELL TIME

24 min

⌀ per viewer / day

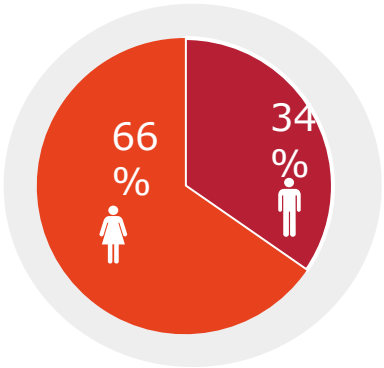
target audience FOCUS

E 30-59 years

DISTRIBUTION CHANNELS

MAGENTA TV · waipu.tv · sky · prime video · PYUR · NetCologne

GENDER DISTRIBUTION (E 14+)



AFFINITIES



Affinity Index | TV Total = 100



PEAK MARKET SHARE

2.0 %

Murdoch Mysteries



PEAK MARKET SHARE

1.5%

The Tudors



PEAK MARKET SHARE

0.9%

Father Brown

Source: AGF Videoforschung; SCOPE-Export 01.07.–31.08.2026

* Measurable via AGF since 01.07.2026

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Kinowelt TV

The best movies in the comfort of your own home!

- From Oscar® winners to cult directors to genre blockbusters, KinoweltTV offers quality cinema on television.
- These include film premieres, director retrospectives and themed programming, family entertainment, love, action, horror and the self-produced TV magazine Cinegeek.



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Kinowelt TV

Structure and prices

Pay TV

Facts and figures

Gender

40% 60%

Core target audience

E 30-59 years

Distribution

Cable: PYUR, vodafone, CANAL+

IPTV: MAGENTA TV, ZATTOO, waipu.tv

Pay-TV subscribers

>2 million subscribers

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	135.00 €
5-8 p.m.	180.00 €
8-11 pm	300.00 €
11-1 a.m.	180.00 €
01-06 a.m.	90.00 €

AEOS Insights*

AEOS Reach Champion in the Goldvertise Portfolio!

Reach in %: 28%

Share in %: 0.3%

Average Viewing Time: 00:22:03

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 sec, Kinowelt TV

Top Series

The Action and Crime Channel

- The channel with award-winning and top-class films, series, anime and true crime highlights.
- Stars include Charlize Theron, Jude Law, Bruce Willis, Samuel L. Jackson, Jamie Foxx, and many more.



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Top Series

Structure and prices

Free TV

Facts and figures

Gender

35% 65%

Core target audience

M 18-35 years

Distribution

IPTV

joyn MAGENTA TV SAMSUNG TV Plus

Rakuten TV ZATTOO waipu.tv

Technical reach

>7 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	135.00 €
8-11 pm	150.00 €
11-1 a.m.	150.00 €
01-06 a.m.	105.00 €

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Silverline

The Movie Channel

- The Movie Channel for fans of the genres Action/Crime/Thriller, Horror/Mystery and Asian films.
- Over 100 exclusive film premieres per year, exclusive premieres, exciting theme evenings and film series as programme highlights.



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© Silverline

Silverline

Structure and prices

Pay TV

Facts and figures

Gender

37% 63%

Core target audience

E 29-59 years

Distribution

Cable IPTV

vodafone, waipu.tv, M-net, prime video, O2 TV, EWE

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	135.00 €
8-11 pm	150.00 €
11-1 a.m.	150.00 €
01-06 a.m.	105.00 €

AEOS Insights*

Reach in %: 5%

Share in %: 0.05%

Average Viewing Time: 00:23:37

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, Silverline

ANIXE HD Series

Television for the whole family

- **ANIXE HD series offers exciting entertainment for the whole family!**
- From gripping crime series and fascinating documentaries to inspiring DIY formats and exclusive celebrity insights, the channel offers entertainment for the whole family.



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ANIXE HD Series

Structure and prices

Free TV

Facts and figures

Gender

50% 50%

Core target audience

E 30-69 years

Distribution

Cable Satellite IPTV

vodafone, NetCologne, wilhelm.tel, ASTRA, MAGENTA TV

Technical reach

>25 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	135.00 €
8-11 pm	225.00 €
11-1 a.m.	180.00 €
01-06 a.m.	75.00 €

AEOS Insights*

Reach in %: 11%

Share in %: 0.01%

Average Viewing Time: 00:04:47

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ANIXE+

More than entertainment

- New program highlights, feature films, series and documentaries every day.
- Experience the best TV entertainment with "The Taste of the World" or be inspired by "Building and Living" for your home.



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ANIXE+

Structure and prices

Free TV

Facts and figures

Gender

40% 60%

Core target audience

E 30-59 years

Distribution

Cable Satellite IPTV

vodafone, NetCologne, wilhelm.tel, ASTRA, MAGENTA TV

Technical reach

>30 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	165.00 €
8-11 pm	405.00 €
11-1 a.m.	345.00 €
01-06 a.m.	105.00 €

AEOS Insights*

Reach %: 6%

Share in %: 0.01%

Average Viewing Time: 00:04:36

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, Anixe+

CLASSICS

Kabel Eins Classics

Cult. Classics. Diverse genres.

- A TV channel for all those who are simply looking for good entertainment across generations.
- Since 2006, it has been a guarantor for the best feature film entertainment.



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© Columbia TriStra

Kabel Eins Classics

Structure and prices

Pay TV

Facts and figures

Gender

36% 64%

Core target audience

M 14-59 years

Distribution

Cable Satellite IPTV

Pay-TV subscribers

~4.3 million subscribers

30-second spot prices*

Time slot	Gross spot price
06-09 a.m.	180.00 €
9 a.m. - 1 p.m.	240.00 €
1-5 p.m.	240.00 €
5-8 p.m.	270.00 €
8-11 pm	300.00 €
11-1 a.m.	210.00 €
01-06 a.m.	120.00 €

AEOS Insights*

Reach %: 8%

Share in %: 0.18%

Average Viewing Time: 00:40:06

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* Disproportionate pricing system (4-9 sec.: 130% / 10-19 sec.: 120% / 20-29 sec.: 105% / from 30 sec.: 100%)

emotions

Sat.1 emotions

The longing for great feelings

- A channel full of emotions: With exclusive national and international content, ranging from large event cinema and exciting crime series to gripping dramas, comedies and romantic films.



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Sat.1 emotions

Structure and prices

Pay TV

Facts and figures

Families

70% live with partner
3x people in HH

Core target audience

F 20-49 years

Distribution

Cable: vodafone, A1

Satellite: HD AUSTRIA

IPTV: 1&1, swisscom, upc, joyn, MAGENTA TV, waipu.tv, ZATTOO

Pay-TV subscribers

~3.7 million subscribers

30-second spot prices*

Time slot	Gross spot price
06-09 a.m.	180.00 €
9 a.m. - 1 p.m.	240.00 €
1-5 p.m.	240.00 €
5-8 p.m.	270.00 €
8-11 pm	300.00 €
11-1 a.m.	210.00 €
01-06 a.m.	120.00 €

AEOS Insights*

Reach in %: 15%

Share in %: 0.11%

Average Viewing Time: 00:24:03

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* Disproportionate pricing system (4-9 sec.: 130% / 10-19 sec.: 120% / 20-29 sec.: 105% / from 30 sec.: 100%)

ProSieben FUN

For fun and adrenaline

- ProSieben FUN – Pure adrenaline! A wild, crazy and young program that fits perfectly with the target audience.
- **More fun, more action, more entertainment: series, feature films, action & e-sports as well as documentaries – this is where television gets loud and exciting!**



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ProSieben FUN

Structure and prices

Pay TV

Facts and figures

Gender

36% 64%

Core target audience

M 14-39 years

Distribution

Cable Satellite IPTV

Pay-TV subscribers

~4.3 million subscribers

30-second spot prices*

Time slot	Gross spot price
06-09 a.m.	180.00 €
9 a.m. - 1 p.m.	240.00 €
1-5 p.m.	240.00 €
5-8 p.m.	270.00 €
8-11 pm	300.00 €
11-1 a.m.	210.00 €
01-06 a.m.	120.00 €

AEOS Insights*

Reach in %: 20%

Share in %: 0.14%

Average Viewing Time: 00:23:03

Back to overview

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* Disproportionate pricing system (4-9 sec.: 130% / 10-19 sec.: 120% / 20-29 sec.: 105% / from 30 sec.: 100%)

RiC

Always smelly cool!

- RiC offers an educational, child-friendly and guaranteed violence-free family programme.
- RiC meets its quality standards through its extensive know-how and the carefully selected selection of high-quality content.



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RiC

Structure and prices

Free TV

Facts and figures

Gender

55% 45%

Core target audience

3-13 years

Distribution

Cable Satellite IPTV

vodafone, wilhelm.tel, ASTRA, ZATTOO, prime video, waipu.tv, MAGENTA TV

Technical reach

>30 million TV households

30-second spot prices

Time slot	Gross spot price
06-08 a.m.	500.00 €
1-5 p.m.	300.00 €
5-8 p.m.	500.00 €

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Channel portfolio Travel & Enjoyment

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Travel & Enjoyment

7 channels

Documentaries

Free and Pay TV

In the **Travel and Enjoyment Portfolio** , you will reach an active and open-minded target audience.

Get out of everyday life and into the full adventure: Exciting documentaries and reports that satisfy wanderlust and provide insights into cultures near and far. Travel & enjoyment: the most beautiful leisure activities in the world.



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BERGBLICK

New in the portfolio!

Mountain view

Adventure with a view

- BERGBLICK is the pay TV documentary channel about mountains, outdoor and mountain sports with high-quality images and emotional storytelling.
- The varied programme combines adventure, knowledge and strong stories from Germany, Austria and Switzerland.



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JUST COOKING © AdobeStock_498786037

Mountain view

Structure and prices

Pay TV

Facts and figures

Gender

70% 30%

Core target audience

E 30-59 years

Distribution

waipu.tv prime video 1&1 MAGENTA TV

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	60.00 €
9 a.m. - 1 p.m.	75.00 €
1-5 p.m.	75.00 €
5-8 p.m.	90.00 €
8-11 pm	90.00 €
11-1 a.m.	60.00 €
01-06 a.m.	30.00 €

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BonGusto

The 24/7 Food Channel

- BonGusto is the only 24/7 food and pleasure television channel in Germany, Austria and Switzerland.
- International high-quality food formats and exciting in-house productions: from professional cuisine to food adventure.



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© De Leça Photography

BonGusto

Structure and prices

Pay TV

Facts and figures

Gender

65% 35%

Core target audience

F 35-59 years old

Distribution

IPTV

MAGENTA TV

Pay-TV subscribers

~2.5M subscribers

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	135.00 €
9 a.m. - 1 p.m.	150.00 €
1-5 p.m.	150.00 €
5-8 p.m.	180.00 €
8-11 pm	195.00 €
11-1 a.m.	150.00 €
01-06 a.m.	120.00 €

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Marco Polo TV

At home in the world

- The most attractive cities around the globe, popular travel destinations, fascinating landscapes and adventurous routes on Marco Polo TV!
- The reports show the uniqueness of each destination.



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Marco Polo TV

Structure and prices

Free TV

Facts and figures

Gender

57% 43%

Core target audience

E 20-59 years

Distribution

Cable IPTV

Technical reach

>10 million TV households*

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	135.00 €
9 a.m. - 1 p.m.	150.00 €
1-5 p.m.	150.00 €
5-8 p.m.	165.00 €
8-11 pm	180.00 €
11-1 a.m.	165.00 €
01-06 a.m.	120.00 €

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*in the DACH region

travelxp HD

Discover – Explore – Experience

- Experience destinations, lifestyle, food, culture and adventure in well-researched and brilliantly filmed content.
- **Innovative content for discerning and enthusiastic travelers.**
- The channel is the German version of travelxp 4K.



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travelxp HD

Structure and prices

Free TV

Facts and figures

Gender

45% 55%

Core target audience

E 20-49 years

Distribution

IPTV

MAGENTA TV

Technical reach

~5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	135.00 €
9 a.m. - 1 p.m.	150.00 €
1-5 p.m.	165.00 €
5-8 p.m.	195.00 €
8-11 pm	255.00 €
11-1 a.m.	195.00 €
01-06 a.m.	135.00 €

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travelxp 4K

World's leading travel channel

- Elaborately researched documentation, exciting insights into the most diverse cultures and places from more than 40 countries!
- travelxp 4K is the world's first travel channel to broadcast its programming in Ultra HD and High Dynamic Range (HDR).



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travelxp 4K

Structure and prices

Free TV

Facts and figures

Gender

45% 55%

Core target audience

E 20-49 years

Distribution

IPTV

MAGENTA TV

Technical reach

~5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	135.00 €
1-5 p.m.	150.00 €
5-8 p.m.	180.00 €
8-11 pm	240.00 €
11-1 a.m.	180.00 €
01-06 a.m.	120.00 €

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Go2Travel

Makes you want to travel

- Elaborately designed and interesting travel documentaries about a wide variety of destinations around the globe.
- Go2Travel shows high-quality productions and makes you want to travel!



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© Photo by Quang Nguyen Vinh: https://www.pexels.com/de-de/foto/landschaft-natur-wasser-wald-6136268/

Go2Travel

Structure and prices

Pay TV

Facts and figures

Gender

60% 40%

Core target audience

E 20-65 years

Distribution

IPTV

amazon fireTV, Samsung SMART TV, tv, Roku, androidtv, chromecast, Enjoy on LG Smart TV

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	120.00 €
5-8 p.m.	120.00 €
8-11 pm	135.00 €
11-1 a.m.	120.00 €
01-06 a.m.	105.00 €

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SYLT1
DAS SYLTER FERNSEHEN

SYLT1

The Sylt Television

- SYLT1 – the only television station on the popular North Sea island broadcasts 24 hours a day, 365 days a year.
- Topics are: Sylt news, weather, event tips, reports, reports, the magazine "SYLTZEIT" and much more about the island of Sylt.



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SYLT1

Structure and prices

Free TV

Facts and figures

Gender

69% 31%

Core target audience

F 35-65 years

Distribution

Swisscom, Magenta TV, Rehning network, digital cable network Vodafone, Sylt, Flensburg,
Kiel, Hamburg, Southern Germany Live stream on PC, tablet or smartphone

Technical reach

~12 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	105.00 €
5-8 p.m.	105.00 €
8-11 pm	120.00 €
11-1 a.m.	90.00 €
01-06 a.m.	75.00 €

AEOS Insights*

Reach %: 1%

Share in %: 0.001%

Average Viewing Time: 00:03:05

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, SYLT1

wetter.com

Wetter.com

Full of ideas for an active life!

- Trendy lifestyle formats for travel, leisure, health and gardening.
- Experience the weather with deep information and moderated weather shows, learn everything about the current weather, the latest severe weather warnings, the worldwide travel and health weather.



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Wetter.com

Structure and prices

Pay TV

Facts and figures

Gender

40% 60%

Core target audience

E 30-64 years

Distribution

Cable

primacom

telecolumbus

KabelKiosk powered by eutelsat

IPTV

MagineTV

joyn

ZATTOO

waipu.tv

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	135.00 €
8-11 pm	150.00 €
11-1 a.m.	120.00 €
01-06 a.m.	90.00 €

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Channel portfolio
Sport & Action

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Sports & Action

8 channels

Sports and Representation

Free and Pay TV

In the **Sport & Action portfolio** , you can reach an urban and sports-loving target audience.

Automobile fascination in moving images, football from the top international leagues, fun and action sports from all over the world and much more. A wide-ranging mix of exciting sports that are unique in German TV, such as the Freeride World Tour, surfing, equestrian sports and skateboarding.



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Auto Motor und Sport Channel

Television with a lot of horsepower

- The channel presents the entire range of automotive fascination 24/7!
- Whether it's a test track, workshop or new technology. Here you will find everything you need to know about cars.



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Auto Motor und Sport Channel

Structure and prices

Pay TV

Facts and figures

Gender

20% 80%

Core target audience

M 20-59 years

Distribution

Cable

M7

IPTV

MAGENTA TV

1&1

ZATTOO

waipu.tv

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	150.00 €
1-5 p.m.	165.00 €
5-8 p.m.	180.00 €
8-11 pm	210.00 €
11-1 a.m.	180.00 €
01-06 a.m.	105.00 €

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Sportdigital 1+

The plus in sport.

- Sportdigital1+ offers around 2,000 live hours of top-class international sports: US sports, top football with the best women's league and Champions League from Asia and South America, plus first-class basketball, ice hockey and exciting international rugby competitions.



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Sportdigital1+

Structure and prices

Pay TV

Facts and figures

Gender

30% 70%

Core target audience

E 20-50 years

Distribution

Cable Satellite IPTV

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	165.00 €
8-11 pm	165.00 €
11-1 a.m.	120.00 €
01-06 a.m.	105.00 €

AEOS Insights*

Reach in %: 12%

Share in %: 0.04%

Average Viewing Time: 00:12:46

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, Sportdigital1+

SPORTDIGITAL FUSSBALL

Sportdigital Football

24/7 football around the globe

- The best football from the world's top leagues around the clock with around 1,500 live hours a year under the motto "FOOTBALL AROUND THE WORLD!"
- LIVE football matches from different time zones around the world for all football fans!



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Sportdigital Football

Structure and prices

Pay TV

Facts and figures

Gender

30% 70%

Core target audience

M 20-39 years

Distribution

Cable

IPTV

Pay-TV subscribers

~3 million subscribers

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	165.00 €
8-11 pm	165.00 €
11-1 a.m.	120.00 €
01-06 a.m.	105.00 €

AEOS Insights*

Reach %: 2%

Share in %: 0.02%

Average Viewing Time: 00:24:48

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 sec, Sportdigital FUSSBALL

Sportdigital EDGE

Walking on the Edge

- The 24/7 channel for action, fun, outdoor and team sports – with ski racing, motocross, skateboarding, triathlon, kite surfing, padel and trail running.
- **Top events such as the Golden Trail World Series, Jet Ski World Series and Freeride World Tour – LIVE and in highlights.**



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Sportdigital EDGE

Structure and prices

Pay TV

Facts and figures

Gender

37% 63%

Core target audience

E 16-29 years

Distribution

Satellite IPTV

HD+ by ASTRA

sport1 EXTRA

sky

waipu.tv

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	120.00 €
8-11 pm	135.00 €
11-1 a.m.	105.00 €
01-06 a.m.	90.00 €

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eSports ONE

This is where gaming becomes a sport!

- eSportsONE is the first linear 24/7 channel with the best of the world of eSports. With over 1,000 live hours annually, the channel shows exciting tournaments such as ESL Pro League, Dota 2, League of Legends and CS:GO - plus exclusive behind-the-scenes insights of the scene.



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eSports ONE

Structure and prices

Pay TV

Facts and figures

Gender

30% 70%

Core target audience

E 15-30 years

Distribution

Cable Satellite IPTV

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	120.00 €
8-11 pm	135.00 €
11-1 a.m.	105.00 €
01-06 a.m.	90.00 €

AEOS Insights*

Reach %: 2%

Share in %: 0.004%

Average Viewing Time: 00:16:07

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, eSportsONE

ClipMy-Horse.TV

The Equestrian Sports channelstter

- ClipMyHorse.TV is a 24/7 pay-TV channel dedicated to equestrian sports.
- The channel offers an exciting program with many live broadcasts on sports, breeding, academy and entertainment.



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©AGRAVIS Cup Oldenburg

ClipMyHorse.TV

Structure and prices

Pay TV

Facts and figures

Gender

59% 41%

Core target audience

E 18+ years

Distribution

Satellite IPTV

HD +

sky

trend sports

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	105.00 €
5-8 p.m.	120.00 €
8-11 pm	120.00 €
11-1 a.m.	90.00 €
01-06 a.m.	75.00 €

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More than Sports TV

Sport and entertainment in a new dimension!

- From niche sports to international events. Top Rugby Events LIVE and exclusive, European League of Football, eSports and much more!
- The program is supplemented by high-quality reports and magazines.



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More than Sports TV

Structure and prices

Free TV

Facts and figures

Gender

35% 65%

Core target audience

E 18-59 years

Distribution

IPTV

MAGENTA TV, SAMSUNG TV Plus, ZATTOO, amazon fireTV, WATCH IT, freenet TV, waipu.tv, dailyme, WATCH4

Technical reach

>7 million TV households

30-second spot prices

Time slot	Gross spot price
2-3 p.m.	180.00 €
3-5 p.m.	360.00 €
5-8 p.m.	450.00 €
8-11 pm	570.00 €
11-1 a.m.	360.00 €

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Motor-vision.TV

Television for motorsport fans

- Motorvision is one of the leading media brands for motorsport fans, bikers and car enthusiasts in German-speaking countries.
- The channel presents the world of the automobile and shows driving reports, reports and motorsport content.



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Motorvision.TV

Structure and prices

Pay TV

Facts and figures

Gender

25% 75%

Core target audience

M 29-49 years

Distribution

Cable

IPTV

Pay-TV subscribers

~4.2 million subscribers

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	66.00 €
9 a.m. - 1 p.m.	90.00 €
1-5 p.m.	120.00 €
5-8 p.m.	360.00 €
8-00 pm	450.00 €
00-02 hrs	300.00 €
02-06 a.m.	66.00 €

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Broadcaster Portfolio Guides & Knowledge

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Guides & Knowledge

6 channels

Documentaries

Free and Pay TV

The **Guide & Knowledge Portfolio** appeals to an open and educated target audience.

Here you can expect exciting reports about science, technology, the environment, religion and adventure as well as gripping documentaries and news about important events, people and moments. Television for the inquisitive!



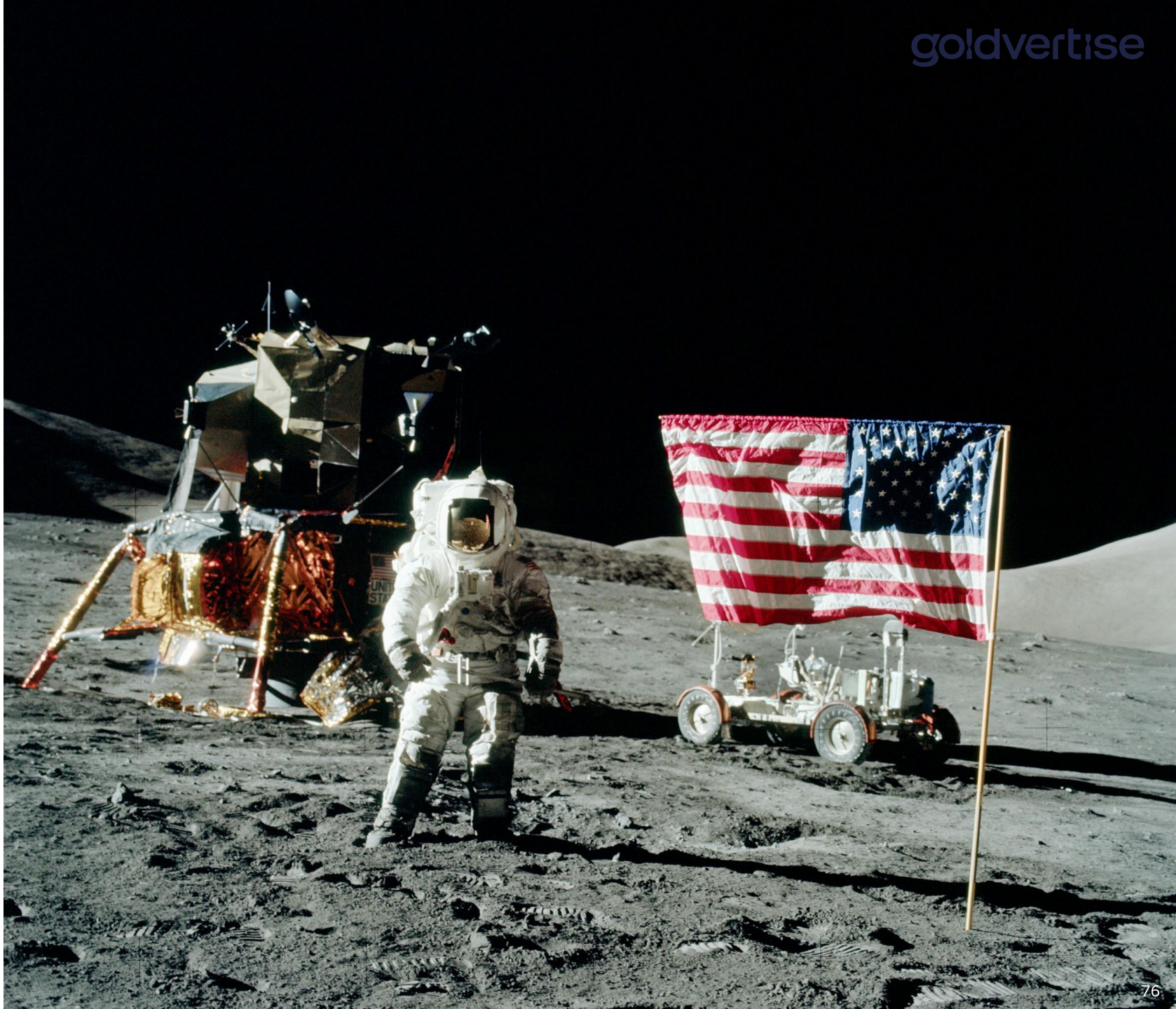
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SPIEGEL GESCHICHTE

Mirror History

Exciting world stories

- SPIEGEL History offers the most comprehensive history program in the German-speaking world!
- The focus is on gripping documentaries about the events, people and moments of the 20th century



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Mirror History

Structure and prices

Pay TV

Facts and figures

Gender

35% 65%

Core target audience

M 20-45 years

Distribution

IPTV

MAGENTA TV, prime video, ZATTOO, waipu.tv, O2

Pay-TV subscribers

~1 million subscribers*

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	165.00 €
1-5 p.m.	180.00 €
5-8 p.m.	210.00 €
8-11 pm	300.00 €
11-1 a.m.	120.00 €
01-06 a.m.	60.00 €

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*in the DACH region

Euronews. German

Fact-based, trustworthy news straight from the heart of Europe

- **Live TV and the latest news on politics, the environment, travel, culture and much more.**
- In-depth analysis that helps understand the stories behind the headlines.



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Euronews.german

Structure and prices

Free TV

Facts and figures

Gender

45% 55%

Core target audience

E 30-59 years

Distribution

Cable: vodafone, NetCologne, PYUR

IPTV: freenet TV, MAGENTA TV

Technical reach

~16.5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	120.00 €
8-11 pm	150.00 €
11-1 a.m.	135.00 €
01-06 a.m.	105.00 €

AEOS Insights*

Reach in %: 10%

Share in %: 0.012%

Average Viewing Time: 00:06:06

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, Euronews.german

Curiosity Channel

Watch and Wonder

- CURIOSITY Channel is for those who want to know more and never stop being curious.
- The program includes true-to-life reports and documentaries about science, technology, adventure and wildlife.



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Curiosity Channel

Structure and prices

Pay TV

Facts and figures

Gender

40% 60%

Core target audience

M 20-49 years

Distribution

IPTV

MAGENTA TV, O2, ZATTOO, M7, waipu.tv

Pay-TV subscribers

~1 million subscribers*

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	180.00 €
1-5 p.m.	195.00 €
5-8 p.m.	210.00 €
8-11 pm	300.00 €
11-1 a.m.	135.00 €
01-06 a.m.	90.00 €

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*in the DACH region

Hope TV

Interested in life

- Hope TV is a unique Christian lifestyle channel
- The program offers a wide variety of genres: educational and documentary series, programs on health and lifestyle, cultural, humanitarian experience reports, children's/music/entertainment programs and church services.



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© Hope TV, Hope Magazine - live

Hope TV

Structure and prices

Free TV

Facts and figures

Gender

50% 50%

Core target audience

6-99 years

Distribution

Cable Satellite IPTV

Technical reach

>30 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	135.00 €
1-5 p.m.	135.00 €
5-8 p.m.	150.00 €
8-11 pm	195.00 €
11-1 a.m.	75.00 €
01-06 a.m.	75.00 €

AEOS Insights*

Reach %: 6%

Share in %: 0.004%

Average Viewing Time: 00:04:41

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, HopeTV

Bible TV

As colorful as life

- Bible TV is a valuable program that can be received throughout Europe, non-denominational and independent.
- The offer for the whole family includes feature films, series, documentaries, music and children's formats.



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Bible TV

Structure and prices

Free TV

Facts and figures

Gender

51% 49%

Core target audience

E 40-69 years

Distribution

Cable Satellite IPTV

Technical reach

~30 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	195.00 €
9 a.m. - 1 p.m.	225.00 €
1-5 p.m.	315.00 €
5-8 p.m.	420.00 €
8-11 pm	600.00 €
11-1 a.m.	465.00 €
01-06 a.m.	120.00 €

AEOS Insights*

Reach in %: 10%

Share in %: 0.04%

Average Viewing Time: 00:23:07

Back to overview

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*AEOS, Time based analysis, 01.09.2025 - 30.09.2025, reach (%), share, a-avg, 5 Sec, Bibel TV

News of the World

The news channel

- Latest news from all over the world: in a loop of breaking news, followed by news from Africa, Asia, Europe, North America, South America and entertainment news, viewers are always up to date.



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News of the World

Structure and prices

Free TV

Facts and figures

Gender

20% 80%

Core target audience

M 20-59 years

Distribution

Satellite

eutelsat

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	120.00 €
8-11 pm	135.00 €
11-1 a.m.	120.00 €
01-06 a.m.	105.00 €

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Music station portfolio

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Music

10 channels

Music clips and concerts

Free and Pay TV

The **music station portfolio** offers music for every taste and suitable environments for a topic-oriented target audience approach!

Hip current music and stars of the international music scene, hits from folk and pop music, German-language music and artist specials, world premieres and legendary recordings from opera, ballet and concerts, jazz and live concerts.



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Deluxe Music

New in the portfolio!

Hits, pop culture and music around the clock

- DELUXE MUSIC is the #1 music channel on German free TV with 24/7 curated, brand-like music and pop culture content.
- The offer is complemented by strong label relations and high-quality in-house productions.



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Deluxe Music

Structure and prices

Free TV

Facts and figures

Gender

40% 60%

Core target audience

E 20-49 years

Distribution

Satellite: ASTRA

IPTV: MAGENTA TV, vodafone, waipu.tv

30-second spot prices

Pay attention to seasonal spot prices

Time slot	Gross spot price	
	Mon-Fri	Sat+Sun
06-09 a.m.	180.00 €	240.00 €
9 a.m. - 1 p.m.	240.00 €	450.00 €
1-5 p.m.	330.00 €	450.00 €
5-8 p.m.	600.00 €	600.00 €
8-11 pm	900.00 €	930.00 €
11-1 a.m.	300.00 €	390.00 €
01-06 a.m.	30.00 €	30.00 €

Back to overview

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57% of the DELUXE MUSIC audience is E 14–59 – selected music formats achieve up to 3.2% market share.

CUMULATIVE NET RW

31.2 %

6 months | E14-59

SHARE E14-59

57 %

to the audience

MA14-59

0.2 %

⌀ Market share

DWELL TIME

12 min

⌀ per viewer / day

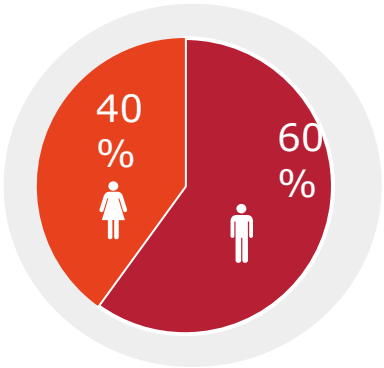
DISTRIBUTION CHANNELS

sky, ocilion, simpli, Sunrise upc, swisscom, PŸUR, waipu.tv, ZATTOO, QUICKLINE, CANAL+, 1&1, MAGENTA TV, NetCologne

PEAK MARKET SHARE

3.2 % GOOD NIGHT DELUXE

GENDER DISTRIBUTION (E 14+)

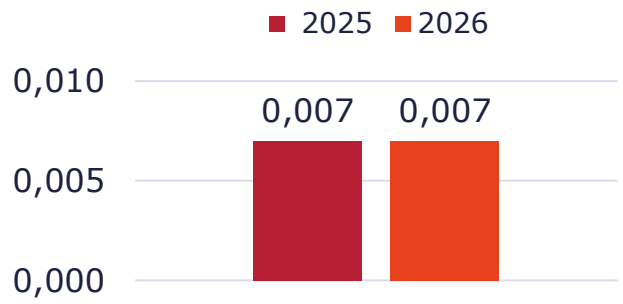


AFFINITIES



Affinity Index | TV Total = 100

Viewing participation in millions



Database² E 14-59

Source: ¹ AGF Videoforschung; AGF SCOPE 1.16; 01.03.2026–31.08.2026; Market standard: TV or moving image per evaluation; Package number 18291 of 08.09.2026.; ² The data basis for this is 01.01.–31.08.2025 vs. 01.01.–31.08.2026, AGF SCOPE 1.16.

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Schlager Deluxe

New in the portfolio!

Where good mood is at home!

- SCHLAGER DELUXE combines current Schlager hits, Mallorca and party hits with timeless classics and pop pearls.
- An emotional, energetic mix that connects generations and ensures a good atmosphere around the clock.



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Schlager Deluxe

Structure and prices

Free TV

Facts and figures

Gender

32% 68%

Core target audience

E 30-59 years

Distribution

Satellite: ASTRA

IPTV: MAGENTA TV, vodafone, waipu.tv

Technical reach

~18.5 million TV households

30-second spot prices

Pay attention to seasonal spot prices

Time slot	Gross spot price	
	Mon-Fri	Sat+Sun
06-09 a.m.	60.00 €	90.00 €
9 a.m. - 1 p.m.	60.00 €	135.00 €
1-5 p.m.	90.00 €	150.00 €
5-8 p.m.	120.00 €	150.00 €
8-11 pm	150.00 €	165.00 €
11-1 a.m.	150.00 €	90.00 €
01-06 a.m.	30.00 €	30.00 €

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SCHLAGER DELUXE achieves 8.8 % cumulative net reach in E 14–59 – with programme peaks of up to 2.0 % MA.

KUM. NET REACH

8.8 %

6 months | E14-59

SHARE E14-59

21 %

to the audience

MA14-59

0.05 %

⌀ Market share

DWELL TIME

11 min

⌀ per viewer / day

DISTRIBUTION CHANNELS

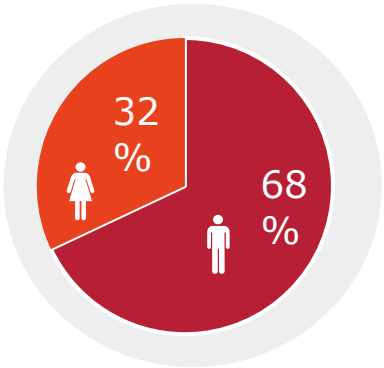
sky, ocilion, simpli, Sunrise upc, swisscom, O2, NetCologne, PŸUR, waipu.tv, ZATTOO, QUICKLINE, CANAL+, 1&1, MAGENTA TV

100% WOCHENENDE

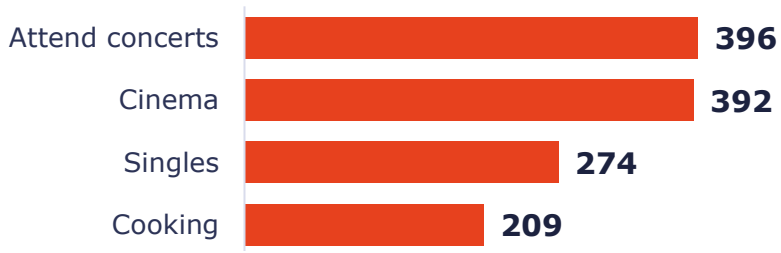
PEAK MARKET SHARE

2.0 % 100% weekend

GENDER DISTRIBUTION (E 14+)

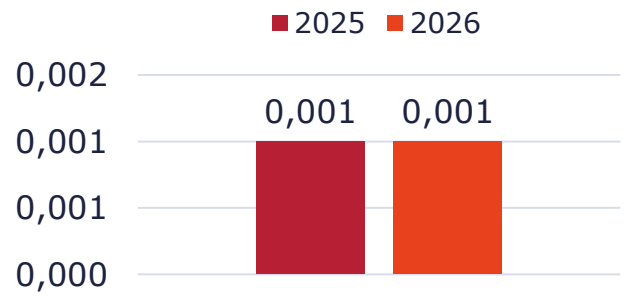


AFFINITIES



Affinity Index | TV Total = 100

Viewing participation in millions



Database² E 14-59

Source: ¹ AGF Videoforschung; AGF SCOPE 1.16; 01.03.2026–31.08.2026; Market standard: TV or moving image per evaluation; Package number 18291 of 08.09.2026.; ² The data basis for this is 01.01.–31.08.2025 vs. 01.01.–31.08.2026, AGF SCOPE 1.16.

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STINGRAY iConcerts

Stingray iConcerts

100% live music

- Stingray iConcerts is a 24/7 linear television channel that will make the hearts of true music lovers beat faster.
- The channel offers a spectacular program of legendary concert performances, music television shows and documentaries



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Stingray iConcerts

Structure and prices

Free TV

Facts and figures

Gender

40% 60%

Core target audience

E 18-54 years

Distribution

IPTV

MAGENTA TV

Technical reach

~5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	150.00 €
8-11 pm	150.00 €
11-1 a.m.	120.00 €
01-06 a.m.	90.00 €

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Stingray Djazz

Living jazz music

- Stingray DJAZZ is the only station entirely dedicated to jazz and jazz-related genres.
- A unique selection of selected artist portraits, insights behind the scenes of the concert and exclusive interviews.



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Stingray Djazz

Structure and prices

Free TV

Facts and figures

Gender

35% 65%

Core target audience

E 30+ years

Distribution

IPTV

MAGENTA TV

Technical reach

~5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	60.00 €
9 a.m. - 1 p.m.	90.00 €
1-5 p.m.	90.00 €
5-8 p.m.	105.00 €
8-11 pm	90.00 €
11-1 a.m.	90.00 €
01-06 a.m.	75.00 €

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STINGRAY Classica

Stingray Classica

Classical, opera and ballet

- **50 world premieres per year, renowned productions and fascinating documentaries of the highest quality.**
- Recordings from the best opera houses and concert halls in the world such as La Scala in Milan or the Orchestre de Paris.



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Stingray Classica

Structure and prices

Free TV

Facts and figures

Gender

50% 50%

Core target audience

E 30-50+ years

Distribution

IPTV

MAGENTA TV

Technical reach

~5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	75.00 €
9 a.m. - 1 p.m.	90.00 €
1-5 p.m.	105.00 €
5-8 p.m.	105.00 €
8-11 pm	105.00 €
11-1 a.m.	105.00 €
01-06 a.m.	90.00 €

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Stimmungs-garten TV

Where music is at home

- The folk music and Schlager station delivers folk music, current Schlager hits, Oberkrainer music and more.
- **Music highlights, current scene news, popular shows such as Gipfelstammtisch, Hubsi's Musikwelt and many more.**



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Stimmungsgarten TV

Structure and prices

Free TV

Facts and figures

Gender

50% 50%

Core target audience

E 30-69 years

Distribution

Satellite: ASTRA, sky

IPTV: ZATTOO, MAGENTA TV

Technical reach

>20 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	120.00 €
5-8 p.m.	135.00 €
8-11 pm	135.00 €
11-1 a.m.	105.00 €
01-06 a.m.	90.00 €

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Melody TV

More folk music, more hits, more nature

- **Folk music, hits and natural landscapes – a unique and high-quality television experience.**
- The station of the hearts of folk music and Schlager fans in the German-speaking world.



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© Hope TV, Hope Magazine - live

Melody TV

Structure and prices

Free TV

Facts and figures

Gender

40% 60%

Core target audience

E 30-59 years

Distribution

Satellite

ASTRA

Cable

PYUR

Technical reach

~18 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	90.00 €
9 a.m. - 1 p.m.	90.00 €
1-5 p.m.	135.00 €
5-8 p.m.	165.00 €
8-11 pm	270.00 €
11-1 a.m.	150.00 €
01-06 a.m.	90.00 €

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Folx Music Television

Folk music for everyone

- Folx Music Television has it all! The biggest stars, the most modern videos with breathtaking landscapes and the best folk music.
- From polka to waltz to Oberkrainer, Bavarian and Zillertal music!



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Folx Music Television

Structure and prices

Free TV

Facts and figures

Gender

60% 40%

Core target audience

E 30-59 years

Distribution

Satellite

ASTRA

IPTV

MAGENTA TV

waipu.tv

ZATTOO

Technical reach

>20 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	150.00 €
8-11 pm	165.00 €
11-1 a.m.	135.00 €
01-06 a.m.	105.00 €

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ONE Music Television

The modern music channel

- ONE Music Television broadcasts the best of contemporary pop, pop-rock and dance superstars songs.
- With a daily updated list of the most requested and viewed music videos, ONE makes the hearts of the viewers beat faster!



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ONE Music Television

Structure and prices

Free TV

Facts and figures

Gender

50% 50%

Core target audience

E 15-45 years

Distribution

IPTV

MAGENTA TV

ZATTOO waipu.tv

Technical reach

>5 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	120.00 €
9 a.m. - 1 p.m.	120.00 €
1-5 p.m.	135.00 €
5-8 p.m.	135.00 €
8-11 pm	135.00 €
11-1 a.m.	120.00 €
01-06 a.m.	120.00 €

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ZWEI Music Television

Party, Schlager & more

- There is something for EVERYONE: from party music to Schlager to reggae and German pop!
- Live shows, music clips, interviews and gossip from the music world.



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ZWEI Music Television

Structure and prices

Free TV

Facts and figures

Gender

50% 50%

Core target audience

E 40-59 years

Distribution

Satellite

ASTRA

IPTV

MAGENTA TV

ZATTOO

waipu.tv

Technical reach

>20 million TV households

30-second spot prices

Time slot	Gross spot price
06-09 a.m.	105.00 €
9 a.m. - 1 p.m.	105.00 €
1-5 p.m.	120.00 €
5-8 p.m.	120.00 €
8-11 pm	120.00 €
11-1 a.m.	105.00 €
01-06 a.m.	105.00 €

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GTC

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Excerpt GTC

The terms and conditions of Goldvertise Media GmbH apply: Link to terms and conditions

13. Withdrawal from the contract

13.1 Goldvertise and the Advertising Client are entitled, unless the parties agree otherwise in writing, to withdraw from the contract in whole or in part up to 6 calendar weeks (42 calendar days) before the start of distribution, if there is an objective reason. In any case, the withdrawal must be sent in writing - by fax or e-mail - to Goldvertise.

13.2 The right of withdrawal does not apply to forms of advertising with a duration of 180 seconds or more and sponsorship.

13.3 Goldvertise may withdraw from an advertising order at any time if the performance of the service owed by Goldvertise is not possible for reasons of force majeure or if unforeseeable obstacles arise for which Goldvertise is not responsible, which cannot be overcome by reasonable expenses, such as program changes and measures or orders of authorities or other government agencies. In addition, Goldvertise may withdraw from the contract up to 10 calendar days before the start of distribution if a competitive situation arises between the advertising client and a partner of the advertising medium. In these cases, claims by the advertising client are excluded. A right of withdrawal does not exist in cases in which Goldvertise has culpably caused the impediment to performance.

13.4 A withdrawal after the expiry of the period of 6 weeks (42 days) before distribution requires the consent of Goldvertise. Should Goldvertise exceptionally agree to such a request for withdrawal, this will be done against calculation of the following cancellation fee measured against the net price of the respective advertising order:

Between 41 and 25 calendar days: 50%

Between 24 and 10 calendar days: 75%

Less than 10 calendar days: 100%

After distribution starts: 100%

Invoicing is carried out in accordance with No. 6 of these GTC. A claim by the Advertising Client for cancellation is excluded even if a cancellation fee is paid.

Excerpt from the terms and conditions of Goldvertise Media GmbH: Link to terms and conditions

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Thank you!