goldvertise

Technical setup & GTC

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Technical setup & General terms of conditions I

- From initial contact to invoicing: our experienced staff will ensure that your TV campaigns run smoothly.
- Program and price schedules in EDI format from the following broadcasters are available on the website for download.



Spot Delivery	
Delivery digital	Via CAPE or Adstream*
Format	MXF
Video	HD: XDCAM HD422, 1920 x 1080 Pixel, 50 Hz interlaced, 50 Mbit, 25 fps
Audio	R128 EBU
Note	No pre- or closing credits. The file name may consist of a maximum of 32 alphanumeric characters, may not contain spaces or special characters such as - (hyphen), ä, ü, &, etc. " _" (underscore) may be used.
Delivery date	7 working days before broadcast. Exceptions must be coordinated with the client management

*CAPE & Adstream: Deliver via the Goldvertise Media HD transmission point for the entire Goldvertise Media HD portfolio! One upload – the spot is then distributed to the individual broadcasters.

If you have any questions about the delivery of the TV spot, please contact **dispo.de@goldvertise.com**

Please note the general terms and conditions of Goldvertise Germany GmbH: Link to GTC

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Technical setup & Spot delivery II

- For the channels Kabel Eins CLASSICS, SAT.1 emotions and ProSieben FUN, a disproportionate pricing system applies
- For the channels Kabel Eins CLASSICS, SAT.1 emotions and ProSieben FUN, spot delivery takes place differently via the following link.

CLASSICS emotions 7FUN

Disproportionate pricing system	
Spot length	**Spot length index**
4-9 seconds	130 percent
10-19 seconds	120 percent
20-29 seconds	105 percent
Ab 30 seconds	100 percent

CLASSICS emotions 7FUN

Technical specifications	
SD Typ 1	(Program Stream / MPEG-2, 30 bis 50Mbit/s,I-frame-only 4:2:2P@ML + 2 CH Audio (16 Bit)
SD Typ 2*	(MXF OP1a / IMX 50 + 8 CH Audio (16 Bit))
HD Typ 1*	(MXF OP1a + 8 CH Audi (24 Bit)) CodecTyp Video: MPEG-2 (XDCAM HD 4:2:2) 50MBit
*** CH 1+2 Stereo D-Ton, CH 3-8 frei**	

NEW

Spot delivery via:
https://p7s1.overcasthq.com/login
If you have any questions about the delivery of the TV spot, please contact dispo.de@goldvertise.com

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Excerpt of General terms and conditions

13. Withdrawal from the contract

13.1 Goldvertise and the advertising client are entitled, unless the parties agree otherwise in writing, to withdraw from the contract in whole or in part up to 6 calendar weeks (42 calendar days) before the start of distribution, if there is an objective reason. In any case, the withdrawal must be sent in writing - by fax or e-mail - to Goldvertise.

13.2 The right of withdrawal does not apply to forms of advertising with a duration of 180 seconds or more and sponsorship.

13.3 Goldvertise may withdraw from an advertising order at any time if the performance of the service owed by Goldvertise is not possible for reasons of force majeure or if unforeseeable obstacles arise that cannot be overcome by reasonable expenses for which Goldvertise is not responsible, such as program changes and measures or orders of authorities or other government agencies. In addition, Goldvertise may withdraw from the contract up to 10 calendar days before the start of distribution if a competitive situation arises between the advertising client and a partner of the advertising medium. In these cases, claims by the advertising client are excluded. A right of withdrawal does not exist in cases in which Goldvertise has culpably caused the impediment to performance.

13.4 Withdrawal after the expiry of the period of 6 weeks (42 days) prior to distribution requires the consent of Goldvertise. If, by way of exception, Goldvertise agrees to GTC (Advertising Orders) Goldvertise Media GmbH 9 such a request for withdrawal, this will be done against the calculation of the following cancellation fee measured against the net price of the respective advertising order:

Between 41 and 25 calendar days: 50 %

Between 24 and 10 calendar days: 75 %

Less than 10 calendar days: 100 %

After the start of distribution: 100 %

Invoicing is carried out in accordance with No. 6 of these GTCs. A claim for cancellation by the advertising client is excluded even if a cancellation fee is paid.

Excerpt from the GTC of Goldvertise Germany GmbH: **Link to GTC**

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THANK YOU!